JOHN RANKIN SCHOOLS
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Dear Families,

We are making some changes to how we share photographs and videos of children and young people across all Maiden Erlegh Trust schools.

Developments in artificial intelligence (AI) mean that images shared online can now be copied, altered or misused in increasingly sophisticated ways. As part of our responsibility to safeguard children and protect their privacy, we are taking a more cautious approach to the images we publish.

**What will change?**

We are introducing additional precautions when taking, preparing and sharing photographs and videos of children and young people. These include changes to the type, quality and detail of images published online to help reduce the risk of them being misused using AI.

There will, however, be occasions when we would like to use identifiable photographs of children, for example photographs for the Newbury Weekly News of our new FS2 children or photographs celebrating our Year 6 leavers. On these occasions, we will contact parents and carers specifically and ask for consent for that particular event or photograph.

**Reviewing existing images**

We are also reviewing photographs and videos already published on our school websites and social media accounts as part of these changes.

We know that families value seeing what children and young people are learning and achieving at school. We will continue to share and celebrate these experiences, while taking steps to reduce the risks to children's safety and privacy.

Thank you for your support.

Ms F Cooper
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